

NEGAN FU

CONTACT INFORMATION

(919) 760-9401

negan2000@gmail.com

negan.com

Savannah College of Art & Design

B.F.A. in Film & TV with a Minor in Sound Editing

Instagram: @negantheestallion_

TikTok: @negantheestallion_

WORK EXPERIENCE

GUEST AMBASSADOR

SUMMIT One Vanderbilt | Present

- Assist guests with any and all questions to ensure a pleasant and smooth guest experience
- Assist other team members with any issues or miscellaneous tasks that arise

ENTERTAINMENT REPORTER

SCAD Radio | 2022-2023

- Engaged with talent and PR on the red carpet through interviewing & shooting b-roll at fast-paced, high profile events such as the SCAD Savannah Film Festival
- Conducted and edited video interviews for YouTube and Instagram, including clips from red carpet interviews

MARKETING MANAGER

SCAD District | 2019 - 2020

- Executed distribution of social content and performed copywriting duties for District's Instagram and Facebook pages
- Demonstrated an understanding of AP style and copywriting
- Covered live events such as the SCAD Savannah Film Festival
- Showcased an enthusiasm for media by contributing written articles and video content for the publication, often revolving around entertainment/pop culture

SELECTED PROJECTS

"A LEG UP" - 2023 COCA-COLA REFRESHING FILMS COMMERCIAL

Co-Director, Co-Producer | www.instagram.com/alegupfilm/

- Collaborated closely with a global brand through weekly team meetings, exhibiting my ability to adapt from feedback and interact comfortably with external clients
- Managed **social media content creation and marketing strategies**, collaborating with the social media and BTS team to optimize reach and engagement
- Oversaw the post-production process, including coordination with external partners such as Company 3 in Atlanta, to ensure timely delivery of high-quality content
- Effectively led a diverse cast and crew of over 90 individuals, fostering strong communication and organizational skills essential for coordinating various stakeholders within a high-pressure environment

"FINE DINING"

Director, Editor | www.instagram.com/p/C2dK3fZuItL/

- **Social content** developed for personal portfolio
- Tribute to famous movie foods

"MUSIC THROUGH THE DECADES"

Director, Editor | www.instagram.com/p/Cuhx3IFLEZo/

- **Social content** developed for personal portfolio
- Outsourced vintage props and outfits to emulate eight different decades

SKILLS & SOFTWARES

POST-PRODUCTION

Adobe Premiere, ProTools, Avid Media Composer

SOCIAL MEDIA

Instagram, Facebook, Twitter/X, TikTok

- Frequently post on my personal TikTok and have produced numerous viral videos, usually revolving around movies and entertainment

ADMIN DUTIES

Microsoft Office Suite, Google Suite, Zoom, Mac and PC OS, Keynote